<table>
<thead>
<tr>
<th>ISBN</th>
<th>Author</th>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>978-3-319-31823-3</td>
<td>Abolhassan</td>
<td><em>The Drivers of Digital Transformation</em></td>
<td>Why There's No Way Around the Cloud</td>
</tr>
<tr>
<td>978-3-662-49103-4</td>
<td>Abu el Ata</td>
<td><em>The Tyranny of Uncertainty</em></td>
<td>A New Framework to Predict, Remediate and Monitor Risk</td>
</tr>
<tr>
<td>978-3-319-30775-6</td>
<td>Austin</td>
<td><em>Leading Strategic Change in an Era of Healthcare Transformation</em></td>
<td></td>
</tr>
<tr>
<td>978-981-10-0726-2</td>
<td>Bhaduri</td>
<td><em>Advanced Business Analytics</em></td>
<td>Essentials for Developing a Competitive Advantage</td>
</tr>
<tr>
<td>978-3-319-44056-9</td>
<td>Caiani</td>
<td><em>Economics with Heterogeneous Interacting Agents</em></td>
<td>A Practical Guide to Agent-Based Modeling</td>
</tr>
<tr>
<td>978-3-319-31131-9</td>
<td>Cordon</td>
<td><em>Strategy is Digital</em></td>
<td>How Companies Can Use Big Data in the Value Chain</td>
</tr>
<tr>
<td>978-3-319-39548-7</td>
<td>Corelli</td>
<td><em>Analytical Corporate Finance</em></td>
<td></td>
</tr>
<tr>
<td>978-3-319-25626-9</td>
<td>Gokhberg</td>
<td><em>Deploying Foresight for Policy and Strategy Makers</em></td>
<td>Creating Opportunities Through Public Policies and Corporate Strategies in Science, Technology and Innovation</td>
</tr>
<tr>
<td>978-3-319-31145-6</td>
<td>Gómez-Uranga</td>
<td><em>Dynamics of Big Internet Industry Groups and Future Trends</em></td>
<td>A View from Epigenetic Economics</td>
</tr>
<tr>
<td>978-981-10-1665-3</td>
<td>Helmold</td>
<td><em>Global Sourcing and Supply Management Excellence in China</em></td>
<td>Procurement Guide for Supply Experts</td>
</tr>
<tr>
<td>978-3-319-28744-7</td>
<td>Henggeler Antunes</td>
<td><em>Multiobjective Linear and Integer Programming</em></td>
<td></td>
</tr>
<tr>
<td>978-4-431-55792-0</td>
<td>Ikeda</td>
<td><em>The Economics of Self-Destructive Choices</em></td>
<td></td>
</tr>
<tr>
<td>978-3-319-24215-6</td>
<td>Ivanov</td>
<td><em>Global Supply Chain and Operations Management</em></td>
<td>A Decision-Oriented Introduction to the Creation of Value</td>
</tr>
<tr>
<td>978-3-319-32755-6</td>
<td>Kaliszewski</td>
<td><em>Multiple Criteria Decision Making by Multiobjective</em></td>
<td>A Toolbox</td>
</tr>
<tr>
<td>ISBN</td>
<td>Author(s)</td>
<td>Title</td>
<td></td>
</tr>
<tr>
<td>--------------</td>
<td>--------------------</td>
<td>----------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>978-3-319-41844-5</td>
<td>Klewes</td>
<td>Optimization</td>
<td></td>
</tr>
<tr>
<td>978-3-319-39734-4</td>
<td>Kohli</td>
<td>Out-thinking Organizational Communications</td>
<td></td>
</tr>
<tr>
<td>978-3-662-48489-0</td>
<td>Kotler</td>
<td>Effective Coaching, and the Fallacy of Sustainable Change</td>
<td></td>
</tr>
<tr>
<td>978-3-319-30103-3</td>
<td>Marques</td>
<td>The Quintessence of Strategic Management</td>
<td></td>
</tr>
<tr>
<td>978-3-319-42699-0</td>
<td>Mertens</td>
<td>Leadership Today</td>
<td></td>
</tr>
<tr>
<td>978-3-319-32572-9</td>
<td>Miles</td>
<td>Effective Coaching, and the Fallacy of Sustainable Change</td>
<td></td>
</tr>
<tr>
<td>978-3-319-39751-3</td>
<td>Milutinovic</td>
<td>Out-thinking Organizational Communications</td>
<td></td>
</tr>
<tr>
<td>978-3-319-33893-4</td>
<td>Mohapatra</td>
<td>Designing Knowledge Management-Enabled Business Strategies</td>
<td></td>
</tr>
<tr>
<td>978-3-319-32962-8</td>
<td>Munoz-Garcia</td>
<td>Strategy and Game Theory Practice Exercises with Answers</td>
<td></td>
</tr>
<tr>
<td>978-3-319-32752-5</td>
<td>Nestorović</td>
<td>Islamic Marketing</td>
<td></td>
</tr>
<tr>
<td>978-3-319-32861-4</td>
<td>Neusser</td>
<td>Time Series Econometrics</td>
<td></td>
</tr>
<tr>
<td>978-3-319-41066-5</td>
<td>Oswald</td>
<td>Shaping the Digital Enterprise Trends and Use Cases in Digital Innovation and Transformation</td>
<td></td>
</tr>
<tr>
<td>978-3-319-29138-3</td>
<td>Prange</td>
<td>Market Entry in China Case Studies on Strategy, Marketing, and Branding</td>
<td></td>
</tr>
<tr>
<td>978-3-319-31883-7</td>
<td>Proksch</td>
<td>Conflict Management</td>
<td></td>
</tr>
<tr>
<td>978-3-319-32968-0</td>
<td>Roy</td>
<td>Services Marketing Cases in Emerging Markets An Asian Perspective</td>
<td></td>
</tr>
<tr>
<td>978-3-319-30694-4</td>
<td>Saavedra</td>
<td>The Marketing Challenge for Industrial Companies Advanced Concepts and Practices</td>
<td></td>
</tr>
<tr>
<td>978-81-322-3650-4</td>
<td>Saxena</td>
<td>Business Model Innovation in Software Product Industry Bringing Business to the Bazaar</td>
<td></td>
</tr>
<tr>
<td>ISBN</td>
<td>Author</td>
<td>Title</td>
<td>Series</td>
</tr>
<tr>
<td>--------------</td>
<td>----------</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------------------</td>
</tr>
<tr>
<td>978-3-319-40203-1</td>
<td>Scardovi</td>
<td><strong>Restructuring and Innovation in Banking</strong></td>
<td></td>
</tr>
<tr>
<td>978-3-319-42257-2</td>
<td>Skormin</td>
<td><strong>Introduction to Process Control</strong> Analysis, Mathematical Model...</td>
<td></td>
</tr>
<tr>
<td>978-3-319-40444-8</td>
<td>Tonsberg</td>
<td><strong>Understanding Leadership in Complex Systems</strong> A Praxeological Perspective</td>
<td></td>
</tr>
<tr>
<td>978-3-319-38844-1</td>
<td>Voigt</td>
<td><strong>Business Model Pioneers</strong> How Innovators Successfully Implement New Business Models</td>
<td></td>
</tr>
<tr>
<td>978-3-319-32329-9</td>
<td>Wiencke</td>
<td><strong>Healthy at Work</strong> Interdisciplinary Perspectives</td>
<td></td>
</tr>
<tr>
<td>978-3-319-24239-2</td>
<td>Zorloni</td>
<td><strong>Art Wealth Management</strong> Managing Private Art Collections</td>
<td></td>
</tr>
</tbody>
</table>
In this book, leading CEOs, CIOs and experts from international corporations explore the role of digitalization and cloud-based processes as the main business drivers of the 21st century. Focusing on how to get started with digitalization and how to handle the technologies involved, they employ analyses and practical case studies to demonstrate how to unleash the potential offered by the cloud, and how to achieve the most critical success factors – quality and security – through the right partnerships. Readers will discover why the cloud will soon take over the driver’s seat in cars, and why Heineken CIO Anne Teague claims that innovation is impossible without high-quality IT.

More on www.springer.com/978-3-319-31823-3

Hardcover
2017. XI, 124 p. 24 illus., 15 illus. in color. (Management for Professionals)
▶ 58,84 €
ISBN 978-3-319-31823-3
Gewöhnlich versandfertig in 3-5 Werktagen.

The Tyranny of Uncertainty
A New Framework to Predict, Remediate and Monitor Risk

The authors offer a revolutionary solution to risk management. It’s the unknown risks that keep leaders awake at night—wondering how to prepare for and steer their organization clear from that which they cannot predict. Businesses, governments and regulatory bodies dedicate endless amounts of time and resources to the task of risk management, but every leader knows that the biggest threats will come from some new chain of events or unexpected surprises—none of which will be predicted using conventional wisdom or current risk management technologies and so management will be caught completely off guard when the next crisis hits. By adopting a scientific approach to risk management, we[...]

More on www.springer.com/978-3-662-49103-4

Hardcover
2016. XXIV, 373 p. 116 illus.
▶ 85,59 €
ISBN 978-3-662-49103-4
Gewöhnlich versandfertig in 3-5 Werktagen.
dure. A detailed description of the underlying codes, developed using R and C, is also provided. In addition, each...]

More on www.springer.com/978-3-319-44056-9

**Hardcover**
2017. XVIII, 250 p. 50 illus., 6 illus. in color. (New Economic Windows)
► 123.04 €
ISBN 978-3-319-44056-9

**Erscheinungstermin:** October 16, 2016

---

**Analytical Corporate Finance**

This book draws readers’ attention to the financial aspects of daily life at a corporation by combining a robust mathematical setting and the explanation and derivation of the most popular models of the firm. Intended for third-year undergraduate students of business finance, quantitative finance, and financial mathematics, as well as first-year postgraduate students, it is based on the twin pillars of theory and analytics, which merge in a way that makes it easy for students to understand the exact meaning of the concepts and their representation and applicability in real-world contexts. Examples are given throughout the chapters in order to clarify the most intricate aspects; where[...]

More on www.springer.com/978-3-319-39548-7

**Hardcover**
2016. XVIII, 471 p. 50 illus., 2 illus. in color. (Springer Texts in Business and Economics)
► 106.99 €
ISBN 978-3-319-39548-7

**Erscheinungstermin:** August 25, 2016

---

**Dynamics of Big Internet Industry Groups and Future Trends**

A View from Epigenetic Economics

This book applies a new analytical framework to the study of the evolution of large Internet companies such as Apple, Google, Microsoft, Facebook, Amazon and Samsung. It sheds light on the dynamics of business groups, which are approached as ‘business ecosystems,’ and introduces the concept of Epigenetic Economic Dynamics (EED), which is defined as the study of the epigenetic dynamics generated as a result of the adaptation of organizations to major changes in their respective environments. The book augments the existing literature on evolutionary economic thinking with findings from epigenetics, which are proving increasingly useful in analyzing the workings of large organizations.[...]

More on www.springer.com/978-3-319-31145-6

**Hardcover**
2016. XXV, 254 p. 38 illus., 33 illus. in color.
► 74,89 €
ISBN 978-3-319-31145-6

**Gewöhnlich versandfertig in 3-5 Werktagen.**
**Global Sourcing and Supply Management Excellence in China**

This book provides readers a holistic and pragmatic approach towards supply management in China. It elaborates on how supply management should integrate the optimum level, and a combination of quality, cost and delivery. In addition to serving as a guide on how to address cultural barriers, apply supply tools and concepts, it also illustrates the best practices in supply management in China. It draws from a large number of best practices of companies from automotive to railway, to convince other functional departments and higher management that supply management plays the most fundamental role in any organization due to the high number of value adding activities which are coming from... More on www.springer.com/978-981-10-1665-3

**Hardcover**

2017. XXII, 172 p. 97 illus., 64 illus. in color. (Management for Professionals)

▶ 74,89 €


**Erscheinungstermin: September 2016**

---

**Multiobjective Linear and Integer Programming**

This textbook opens the door to multiobjective optimization for students in fields such as engineering, management, economics and applied mathematics. It offers a comprehensive introduction to multiobjective optimization, with a primary emphasis on multiobjective linear programming and multiobjective integer/mixed integer programming. A didactic book, it is mainly intended for undergraduate and graduate students, but can also be useful for researchers and practitioners. Further, it is accompanied by an interactive software package - developed by the authors for Win-

dows platforms - which can be used for teaching and decision-making support purposes in multiobjective linear [...] More on www.springer.com/978-3-319-28744-7

**Hardcover**

2016. VIII, 209 p. 137 illus., 76 illus. in color. (EURO Advanced Tutorials on Operational Research)

▶ 82,38 €

ISBN 978-3-319-28744-7

**Gewöhnlich versandfertig in 3-5 Werktagen.**

---

**The Economics of Self-Destructive Choices**

Based on recent advances in economics, especially those in behavioral economics, this book elucidates theoretically and empirically the mechanism of time-inconsistent decision making that leads to various forms of self-destructive behavior. The topics include over-eating and obesity, over-spending, over-borrowing, under-saving, procrastination, smoking, gambling, over-drinking, and other intemperate behaviors, all of which relate to serious social problems in advanced countries. In this book, the author attempts to construct a bridge between the basic theory of time discounting, especially as of hyperbolic discounting, and empirically observed "irrational (non-classical)" behavior in [...] More on www.springer.com/978-4-431-55792-0

**Hardcover**

2016. XV, 191 p. 45 illus., 8 illus. in color. (Advances in Japanese Business and Economics, Band 10)

▶ 85,59 €

ISBN 978-4-431-55792-0

**Gewöhnlich versandfertig in 3-5 Werktagen. August 21, 2016**

---

**Global Supply Chain and Operations Management**

A Decision-Oriented Introduction to the Creation of Value

This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical [...] More on www.springer.com/978-3-319-24215-6

**Hardcover**


▶ 82,38 €

ISBN 978-3-319-24215-6

**Gewöhnlich versandfertig in 3-5 Werktagen.**

---

**Multiple Criteria Decision Making by Multiobjective Optimization**

A Toolbox

This textbook approaches optimization from a multi-aspect, multi-criteria perspective. By using a Multiple Criteria Decision Making (MCDM) approach, it avoids the limits and oversimplifications that can come with optimization models with one criterion. The book is presented in a concise form, addressing how to solve decision problems in sequences of intelligence, modelling, choice and review phases, often...
iterated, to identify the most preferred decision variant. The approach taken is human-centric, with the user taking the final decision as a sole and sovereign actor in the decision making process. To ensure generality, no assumption about the Decision Maker preferences or behavior […]

More on www.springer.com/978-3-319-32755-6

Hardcover
► 58,84 €
ISBN 978-3-319-32755-6
Erscheinungstermin: September 2, 2016

A. Kohli

Effective Coaching, and the Fallacy of Sustainable Change

This book presents an evidence-based discussion of two critical areas that are gaining importance in the business world and personal development alike: namely, coaching and being a coach. Does coaching work? If so, then for whom does it add value and what is it really all about? Today, just about everybody in personal services seems to have become a coach. Is it just another modern expression or a buzzword for something that other disciplines were already providing? This book seeks to arrive at clear answers to these questions, providing a thought-provoking and insightful narrative that is likely to leave behind a lasting impact on the industry and its potential clients.

More on www.springer.com/978-3-319-39734-4

Hardcover
2017. XVI, 170 p. 9 illus., 8 illus. in color. (Management for Professionals)
► 74,89 €
ISBN 978-3-319-39734-4
Erscheinungstermin: September 7, 2016

Effective Coaching, and the Fallacy of Sustainable Change

J. Klewes, D. Popp, M. Rost-Hein (Eds.)

Out-thinking Organizational Communications

The Impact of Digital Transformation

This book demonstrates the challenges for Corporate Communications in the era of the Industrial Internet and the Internet of things, and how companies can adapt their communication strategies to meet them. The Industrial Internet and the Internet of Things herald a transformation in our economy, industry and society. As such, it is high time that companies adjust both their communication strategies and the structure of their communications to reflect these changes. In this book, experts from the corporate world, academia, professional associations, government organizations and NGOs discuss various challenges – from Corporate and Leadership Communication and Employer Branding to […]

More on www.springer.com/978-3-319-41844-5

Hardcover
2017. X, 188 p. 2 illus., 1 illus. in color. (Management for Professionals)
► 74,89 €
ISBN 978-3-319-41844-5
Erscheinungstermin: October 19, 2016

A. Kohli

Effective Coaching, and the Fallacy of Sustainable Change

J. Marques, S. Dhiman (Eds.)

Leadership Today

Practices for Personal and Professional Performance

This textbook provides a clear understanding of leadership needs in today’s business world, explained within the scope of hard and soft leadership skills. It captures qualities and skills such as spirituality, empathy, moral behavior, mindfulness, empathy, problem solving, self-confidence, ambition, knowledge, global understanding, and information technology. This text explains and provides guidelines for the implementation of each skill and includes examples from contemporary and historical leaders inviting the reader to consider each quality and engage in self-reflection. This book deviates from excessive theoretical descriptions presenting a timely, hands-on approach to leadership […]

More on www.springer.com/978-3-319-31034-3

Hardcover
2017. VI, 113 p. 43 illus. (Quintessence Series)
► 53,49 €
ISBN 978-3-662-48489-0
Gewöhnlich versandfertig in 3-5 Werktagen.
Decision-makers at all levels are being confronted with novel complexities and uncertainties and face long-term challenges which require foresight about long-term future prospects, assumptions, and strategies. This book explores how foresight studies can be systematically undertaken and used in this context. It explicates why and how methods like horizon scanning, scenario planning, and roadmapping should be applied when dealing with high levels of uncertainty. The scope of the book moves beyond “narrow” technology foresight, towards addressing systemic interrelations between social, technological, economic, environmental, and political systems. Applications of foresight tools (…)

More on www.springer.com/978-3-319-32572-9

Hardcover
2016. X, 245 p. 85 illus., 51 illus. in color. (Science, Technology and Innovation Studies)
► 74,89 €
ISBN 978-3-319-32572-9
Erscheinungstermin: August 23, 2016

Mind Genomics
A Guide to Data-Driven Marketing Strategy
In this book, the authors describe how Mind Genomics works - a revolutionary marketing method that combines the three sciences of Mathematics, Psychology, and Economics - in a masterful way. Mind Genomics helps the seller of products and services to know what people are thinking about them before one ever commits to an approach by knowing what is important to the people one is trying to influence. Mind Genomics identifies what aspects of a general topic are important to the audience, how different people in the audience will respond to different aspects of that topic, and how to pinpoint the viewpoints of different audience segments to each aspect of the topic. A careful step by step (…)

More on www.springer.com/978-3-319-39731-3

Softcover
2017. XV, 99 p. 142 illus. (SpringerBriefs in Business)
► 53,49 €
ISBN 978-3-319-39731-3
Erscheinungstermin: September 13, 2016

Foresight for Science, Technology and Innovation
Decision-makers at all levels are being confronted with novel complexities and uncertainties and face long-term challenges which require foresight about long-term future prospects, assumptions, and strategies. This book explores how foresight studies can be systematically undertaken and used in this context. It explicates why and how methods like horizon scanning, scenario planning, and roadmapping should be applied when dealing with high levels of uncertainty. The scope of the book moves beyond “narrow” technology foresight, towards addressing systemic interrelations between social, technological, economic, environmental, and political systems. Applications of foresight tools (…)

More on www.springer.com/978-3-319-32962-8

Hardcover
2016. X, 347 p. 259 illus., 156 illus. in color. (Springer Texts in Business and Economics)
► 82,38 €
ISBN 978-3-319-32962-8
Erscheinungstermin: July 18, 2016

Designing Knowledge Management-Enabled Business Strategies
A Top-Down Approach
This book provides a practical approach to designing and implementing a Knowledge Management (KM) Strategy. The book explains how to design KM strategy so as to align business goals with KM objectives. The book also presents an approach for implementing KM strategy so as to make it sustainable. It covers all basic KM concepts, components of KM and the steps that are required for designing a KM strategy. As a result, the book can be used by beginners as well as practitioners. Knowledge management is a discipline that promotes an integrated approach to identifying, capturing, evaluating, retrieving, and sharing all of an enterprise’s information assets. These assets may include (…)

More on www.springer.com/978-3-319-33893-4

Hardcover
2016. XVII, 196 p. 76 illus., 52 illus. in color. (Management for Professionals)
► 74,89 €
ISBN 978-3-319-33893-4
Gewöhnlich versandfertig in 3-5 Werktagen.
Islamic Marketing
Understanding the Socio-Economic, Cultural, and Politico-Legal Environment

This book analyzes the current Islamic marketing environment. Since the Muslim world is extremely diverse in terms of economic development, customs and traditions and political and legal systems, it is vital for companies and marketers to analyze the environment before attempting to address these markets. The author emphasizes that it is ineffectual to elaborate the distribution and promotion strategies if the market does not exist in terms of purchasing power or demographics, if potential consumers do not believe that products and services answer their needs and demands or if there are political and legal barriers to companies wanting to enter these markets. The book offers detailed [...] More on www.springer.com/978-3-319-32861-4

Hardcover
2016. XXIV, 409 p. 66 illus., 64 illus. in color. (Springer Texts in Business and Economics)
▶ 90,94 €
ISBN 978-3-319-32861-4
Gewöhnlich versandfertig in 3-5 Werktagen.

Shaping the Digital Enterprise
Trends and Use Cases in Digital Innovation and Transformation

This book sheds light on cross-industry and industry-specific trends in today’s digital economy. Prepared by a group of international researchers, experts and practitioners under the auspices of SAP’s Digital Thought Leadership & Enablement team within SAP’s Business Transformation Services (BTS) unit, the book furthermore presents relevant use cases in digital transformation and innovation. The book argues that breakthrough technologies have matured and hit scale together, enabling five defining trends: hyperconnectivity, supercomputing, cloud computing, a smarter world, and cyber security. It presents in detail how companies are now reimagining their products and services, [...] More on www.springer.com/978-3-319-40966-5

Hardcover
2017. XIV, 335 p. 85 illus., 3 illus. in color. (Management for Professionals)
▶ 85,59 €
ISBN 978-3-319-40966-5
Erscheinungstermin: September 16, 2016

Conflict Management

This book draws on a wide range of practical examples to describe how conflicts within organisations are traditionally managed and the complementary conflict management methods that can be employed. Stephan Proksch clearly explains these innovative methods and their potential applications. The central focus is on mediation as an effective form of conflict resolution. Discussion and questioning techniques as conflict management tools are explained in simple and concise terms. More on www.springer.com/978-3-319-31883-7

Hardcover
2016. XI, 134 p. 17 illus., 10 illus. in color. (Management for Professionals)
This book discusses the differences between consumer marketing and business management students requiring insights into the operationalization of services across different geographical areas in Asia. Students will find it useful with respect to corporates, this is not the case while information on these topics is widely available with respect to corporates, this is not the case. This book explains how to restructure and successfully turn around a bank or financial institution at a time when the global financial system is facing a new wave of disruption ushered in by innovation from digital financial technology, or FinTech. It is argued that within banking this process of creative destruction will entail unprecedented challenges for traditional institutions as well as opportunities for new, mostly digital, players. A great deal of restructuring, turnaround, and transformation will be required. While information on these topics is widely available with respect to corporates, this is not the case...
T.A. Tonsberg, J.S. Henderson

**Understanding Leadership in Complex Systems**

A Praxeological Perspective

This work proposes that Carl Menger’s Subjective Theory of Value (STV), and its subsequent elaboration by Ludwig von Mises as Praxeology, provides a useful alternative to more common methods in the study of action and social phenomena, and more specifically, to leadership in complex social systems. Rather than being based on rationality assumptions and algorithmic predictability, the STV emphasizes transient subjectivity shaped by a complex world of lacking information, mistakes, disequilibrium, uncertainty and attempted error correction that defy mathematization and exact prediction. As such, it is a framework to make sense of human action systems in terms of subjective[...]

More on [www.springer.com/978-3-319-40444-8](http://www.springer.com/978-3-319-40444-8)

**Hardcover**

2016. XVII, 245 p. 59 illus., 42 illus. in color. (Understanding Complex Systems)

¶ 123,04 €

ISBN 978-3-319-40444-8

Erscheinungstermin: September 7, 2016

K.-I. Voigt, O. Buliga, K. Michl

**Business Model Pioneers**

How Innovators Successfully Implement New Business Models

Business model innovations are conceived and implemented by a special type of entrepreneur: business model pioneers. This book presents 14 compelling case studies of business model pioneers and their companies, who have successfully introduced new business ideas to the market. The examples range from industries such as retail, media and entertainment to services and industrial projects. For each example, the book provides information on the market environment at the time of launch and illustrates the driving forces behind these business models.

Moreover, current market developments are highlighted and linked to the evolution of the business models. Lastly, the authors present the[...]

More on [www.springer.com/978-3-319-38844-1](http://www.springer.com/978-3-319-38844-1)

**Hardcover**

2017. IX, 215 p. 45 illus. (Management for Professionals)

¶ 74,89 €

ISBN 978-3-319-38844-1

Erscheinungstermin: August 21, 2016

M. Wiencke, M. Cacace, S. Fischer (Eds.)

**Healthy at Work**

Interdisciplinary Perspectives

This book aims at exploring the link between corporate and organizational culture, public and private policy, leadership and managerial skills or attitudes, and the successful implementation of work-related healthcare in Europe. Therefore it brings together a wide range of empirical and theoretical contributions from occupational health, management, psychology, economics, and (organizational) sociology to address the question of how to sustainably promote occupational health. Such important questions are answered as: What aspects of a corporate culture can be associated with health issues? How does leadership style affect the health of employees? How are health-related decisions in[...]

More on [www.springer.com/978-3-319-32329-9](http://www.springer.com/978-3-319-32329-9)

**Hardcover**

2016. XIV, 559 p. 50 illus., 28 illus. in color. (Management for Professionals)

¶ 96,29 €

ISBN 978-3-319-32329-9

Erscheinungstermin: June 30, 2016

A. Zorloni (Ed.)

**Art Wealth Management**

Managing Private Art Collections

This book offers an overview of how to manage private art collections, providing essential insights on art wealth management, art investment, art governance, and succession planning for art assets. It offers practical recommendations on sound art collection governance, but also examines the background of art markets and price building, including the influence of fashion and trends. Throughout history, art patronage has played an important role in the wealth of ultra-high-net-worth families and led to private museums funded by philanthropist collectors in order to celebrate their own tastes and leave a lasting legacy.

Today, as a result of the growth of art investing by a new[...]

More on [www.springer.com/978-3-319-24239-2](http://www.springer.com/978-3-319-24239-2)

**Hardcover**

2016. XIII, 161 p. 14 illus., 4 illus. in color. (Management for Professionals)

¶ 64,19 €

ISBN 978-3-319-24239-2

Erscheinungstermin: August 10, 2016