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strategy, organization, scale, and style. Tackling con-

may be reversed through changes in management
cultural and corporate origins, and details how they
tactices that undermine care delivery, explores their
“care” as a springboard, it reveals management prac-
gives a new context and theoretical assump-
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role of companies in the economy and in society,
strategic perspective and international practice of cor-
particular it discusses the consequences of the economic slowdown apparent
in many economies and the impact of changes in
the regulatory environment. It consists of three parts:
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social responsibility. It takes into account social and
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E. Abele, M. Boltze, H.-C. Pfohl (Eds.)

Dynamic and Seamless
Integration of Production,
Logistics and Traffic

This book contributes a basic framework for and
specific insights into interdisciplinary connections
between production, logistics, and traffic sub-
systems. The book is divided into two parts, the first
of which presents an overview of interdisciplinari-
ity in value-added networks and freight traffic. This
includes an introduction to the topic and a descrip-
tion of an integrated framework of production, logis-
tics, and traffic. Furthermore, it describes the barriers
and challenges of interdisciplinary decision-making
and project management. In turn, the second part
presents domain-specific perspectives on interdisci-
plinary decision support, exploring domain-specific challenges of[...]

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The Myths of Health Care
Towards New Models of Leadership and
Management in the Healthcare Sector

This provocative appraisal unpacks commonly held
beliefs about healthcare management and replaces
them with practical strategies and realistic policy
goals. Using Henry Mintzberg’s “Myths of Health-
care” as a springboard, it reveals management prac-
tices that undermine care delivery, explores their
cultural and corporate origins, and details how they
may be reversed through changes in management
strategy, organization, scale, and style. Tackling con-

M. Aluchna, S.O. Idowu (Eds.)

The Dynamics of Corporate Social
Responsibility

A Critical Approach to Theory and Practice

This book explores recent developments in the theory,
strategic perspective and international practice of cor-
porate social responsibility. In particular it discusses
the consequences of the economic slowdown apparent
in many economies and the impact of changes in
the regulatory environment. It consists of three parts:
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V. Anbumozhi, K. Kalirajan, F. Kimura, X. Yao (Eds.)

Investing in Low-Carbon Energy Systems
Implications for Regional Economic Cooperation

This book focuses on multi-level actions that have
attracted considerable interest and discussion within
academia, decision makers and the public as a tool
to assess anthropogenic effects of low-carbon energy
development. The book begins with an overview of
the state of the art policies in emerging economies,
which provides a starting point for understanding
the concept of low-carbon green growth. A unified
framework for structuring, categorizing, and integrat-
ing various regional-level actions is established on the
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J. Aparicio, C.A.K. Lovell, J.T. Pastor (Eds.)

Advances in Efficiency and
Productivity

This book grows from a conference on the state of
the art and recent advances in Efficiency and Pro-
ductivity. Papers were commissioned from leading
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Regional Growth and Sustainable Development in Asia

This book addresses two general questions that have arisen as a result of the uneven rise of the various Asian economies in contemporary times. First, to lift people out of poverty and to improve the quality of their lives, how do we institute policies that will ensure economic growth in the different regions of Asia? Second, what can we do to ensure that the economic growth we seek is sustainable so that the regional economic development that emerges is broad-based, inclusive, and environmentally conscious? Specifically, this edited book will provide a unified perspective on regional growth and sustainable development in Asia by focusing on the above two broad questions. The book[...]
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Transport Systems of Russian Cities

Ongoing Transformations

This volume discusses post-socialist urban transport functioning and development in Russia, within the context of the country’s recent transition towards a market economy. Over the past twenty-five years, urban transport in Russia has undergone serious transformations, prompted by the transitioning economy. Yet, the lack of readily available statistical data has led to a gap in the inclusion of Russia in the body of international transport economics research. By including ten chapters of original, cutting-edge research by Russian transport scholars, this book will close that gap. Discussing topics such as the relationship between urban spatial structure and travel behavior[...]
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Universities, Inclusive Development and Social Innovation

An International Perspective

This book examines the ways in which universities can play a crucial role in inclusive development, social innovation and social entrepreneurship. It aims to prove the importance of inclusive development and inclusive innovation on economic growth and demonstrate the ways in which universities can be pioneers in this area through initiatives in social responsibility and social innovation. For example, providing access to a university education without discrimination of race, gender, income status, or other factors would help to diminish the increasing income differentials currently being experienced in many countries, especially in the developing world. The research and studies[...]
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Revisiting the Entrepreneurial Mind

Inside the Black Box: An Expanded Edition

The book explores various aspects of cognitive and motivational psychology as they impact entrepreneurial behavior. Building upon the 2009 volume, Understanding the Entrepreneurial Mind, the editors and contributors explore the cognitions, motivations, passions, intentions, perceptions, and emotions associated with entrepreneurial behaviors, in each case preserving their original chapters and enhancing them with thoughtful and targeted updates, reflecting on the most recent developments in theory and practice, telling the story of what has transpired in the last decade in the field of entrepreneurial psychology. The volume addresses such questions as: Why do some people start business[...]
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Erscheinungstermin: March 6, 2017
Optimal Financial Decision Making under Uncertainty

The scope of this volume is primarily to analyze from different methodological perspectives similar valuation and optimization problems arising in financial applications, aimed at facilitating a theoretical and computational integration between methods largely regarded as alternatives. Increasingly in recent years, financial management problems such as strategic asset allocation, asset-liability management, as well as asset pricing problems, have been presented in the literature adopting formulation and solution approaches rooted in stochastic programming, robust optimization, stochastic dynamic programming (including approximate SDP) methods, as well as policy rule optimization.[...]

Co-Creation and Well-Being in Tourism

This book offers a wealth of new views and interpretations of well-being in tourism, emphasizing the role that co-creation – the creation or enhancement of value through tourist engagement with tourism providers and other tourists – is increasingly playing in enriching tourist experiences. A combination of theoretical and empirically based contributions relating to various tourism contexts shed light on existing and potential contributions of tourists and destination providers to tourist well-being. Readers will find novel and compelling insights into both the very nature of wellbeing as perceived by the tourist and the opportunities that are emerging as tourists become savvy[...]

The Changing Postal and Delivery Sector

Towards A Renaissance

This book addresses some of the major issues facing postal and delivery services throughout the world. Postal operators worldwide have been slow to address the threats from and opportunities created by electronic competition. The European Commission and member states are wrestling with these issues, while at the same time continuing to deal with the interrelated issues of implementing entry into postal markets and maintaining the universal service obligation. The Postal Accountability and Enhancement Act of 2006 in the U.S. exacerbated financial and managerial problems faced by USPS that result in part from electronic substitution for letter delivery. Comprised of original essays by[...]

Optimization and Control for Systems in the Big-Data Era

Theory and Applications

This book focuses on optimal control and systems engineering in the big data era. It examines the scientific innovations in optimization, control and resilience management that can be applied to further success. In both business operations and engineering applications, there are huge amounts of data that can overwhelm computing resources of large-scale systems. This “big data” provides new opportunities to improve decision making and addresses risk for individuals as well in organizations. While utilizing data smartly can enhance decision making, how to use and incorporate data into the decision making framework remains a challenging topic. Ultimately the chapters in this book present[...]

Achieving Sustainable E-Government in Pacific Island States

This book analyzes the common set of obstacles to the development and integration of government Information and Communication Technology (ICT) projects and effective e-government initiatives in developing countries. It draws on the expertise and experience of more developed states in the Pacific, notably Australia and New Zealand, both highly rated in global rankings for e-government and active in a variety of e-government development projects across the region. There has been a general failure to identify priori-
industry, linking the regulatory landscape for capital management and risk to strategic thinking, together with behavioral and cultural assessments.

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**Energy and Finance**

Sustainability in the Energy Industry

This book analyses how socially responsible investments as well as the rising importance of Islamic finance are linked to the shift towards renewable energy. Academics and practitioners in the field take a global perspective and present case studies from several countries. The book is divided into three parts: The first part sheds new light on the energy shift towards renewable energy. The second shows the increasing interest of investors in sustainability, and the authors argue that investors not only look at expected returns and risks, but also at social returns. Finally, the third part explains the need for social returns in Islamic finance, which cannot be explained by traditional[...]

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**Risk Management, Strategic Thinking and Leadership in the Financial Services Industry**

A Proactive Approach to Strategic Thinking

This book presents a broad overview of risk management in the banking industry, with a special focus on strategic thinking and decision-making. It reveals the broader context behind decision models and approaches to risk management in the financial industry, linking the regulatory landscape for capital
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S. Falk, A. Römmele, M. Silverman (Eds.)

**Digital Government**

**Leveraging Innovation to Improve Public Sector Performance and Outcomes for Citizens**

This book focuses on the implementation of digital strategies in the public sectors in the US, Mexico, Brazil, India and Germany. The case studies presented examine different digital projects by looking at their impact as well as their alignment with their national governments’ digital strategies. The contributors assess the current state of digital government, analyze the contribution of digital technologies in achieving outcomes for citizens, discuss ways to measure digitalization and address the question of how governments oversee the legal and regulatory obligations of information technology. The book argues that most countries formulate good strategies for digital government, but [...] More on www.springer.com/978-3-319-38793-2

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**Entrepreneurial Renaissance**

**Cities Striving Towards an Era of Rebirth and Revival**

This book explores the parallels between the Renaissance during the 14th to 16th centuries and the upheavals in human and physical sciences in the 21st Century that herald an insurgent entrepreneurial renaissance. The first Renaissance, conceived and developed in an urban environment, with the Medici family in Florence as pioneers, was a melting pot of art, culture, science and technology. It is in that context that entrepreneurship derived from artisan tradition and, hence, customized, was born to meet the demands and anticipate the needs of individual consumers. Starting with the mechanical technologies of the first industrial revolution, art, culture and science became separated [...] More on www.springer.com/978-3-319-52659-1

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**Erscheinungstermin: April 14, 2017**

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F.P. García Márquez, B. Lev (Eds.)

**Big Data Management**

This book focuses on the analytic principles of business practice and big data. Specifically, it provides an interface between the main disciplines of engineering/technology and the organizational and administrative aspects of management, serving as a complement to books in other disciplines such as economics, finance, marketing and risk analysis. The contributors present their areas of expertise, together with essential case studies that illustrate the successful application of engineering management theories in real-life examples.

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A.G. Glen, L.M. Leemis (Eds.)

**Computational Probability Applications**

This focuses on the developing field of building probability models with the power of symbolic algebra systems. The book combines the uses of symbolic algebra with probabilistic/stochastic application and highlights the applications in a variety of contexts. The research explored in each chapter is unified by the use of A Probability Programming Language (APPL) to achieve the modeling objectives. APPL, as a research tool, enables a probabilist or statistician the ability to explore new ideas, methods, and models. Furthermore, as an open-source language, it sets the foundation for future algorithms to augment the original code. Computational Probability Applications is comprised of [...] More on www.springer.com/978-3-319-43315-8

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S. Guercini, G. Dei Ottati, L. Baldassar, G. Johanson (Eds.)

**Native and Immigrant Entrepreneurship**

Lessons for Local Liabilities in Globalization from the Prato Case Study

This book adopts a multidisciplinary approach to the issue of “local liabilities”, drawing on close analysis of the case of Chinese migrants and the Italian industrial
Global Business Strategies in Crisis

Strategic Thinking and Development

As the world is currently in the midst of financial and economic crises, this collection of expert contributions focuses on strategy formation and implementation at various organizational levels to address the challenges ahead. The latest economic turmoil and its ongoing impact on business performance are compelling top managers to develop effective business strategies and redefine the boundaries of their operational and strategic activities. On one hand, tremendous challenges in the competitive business environment have become a source of global threats for many small entrepreneurs. On the other, investors faced with today’s volatile economic conditions demand more gains on their[...]

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Knowledge and Project Management

A Shared Approach to Improve Performance

This book argues that by integrating effective knowledge management (KM) with project management (PM), the overall project success rate can be improved significantly. It brings together the latest ideas and research on shared approaches to improve performance based on the research and experience of academics and practitioners. The structured collection of articles presents novel theoretical approaches and clear empirical evidence of the value of integrating the two distinct fields. It enables readers to better understand the need to merge KM with PM and appreciate the benefits. It also offers researchers an idea of what lies ahead and how to get there, and helps practitioners develop[...]

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Explorations in Public Sector Economics

Essays by Prominent Economists

This book is a collection of never-before-published papers from some of the most prominent voices in public economics. Curated by the current director of the Public Choice Society, the papers presented showcase the work of recognized leaders in the field, including a Nobel Laureate (Gary Becker), Past Presidents of the Public Choice Society (Larry Kenny, Edward Lopez), the Past President of the Southern Economic Association (Dwight Lee) and some of the most notable public choice economists (Bruce Benson, Russell Sobel, JR Clark, Art Denzau, Morris Coats, Richard Vedder). Among the broad list of topics covered are voting, education quality, environmental issues, externalities and theory, and[...]

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Corporate Social Responsibility and Diversity Management

Theoretical Approaches and Best Practices

This book highlights the most critical aspects of diversity and their implications for Corporate Social Responsibility (CSR), examining them in a collection of conceptual and practical contributions from researchers and practitioners alike. In particular the book discusses good and best practices for diversity management and analyzes possible links between CSR and diversity within organizations. Examples are drawn from a diverse range of organizational settings including corporations, educational institutions and other (non-profit) organizations and in various countries, including Germany, the UK, the USA and India.

More on www.springer.com/978-3-319-43563-3

Social Knowledge Management in Action

Applications and Challenges

Knowledge management (KM) is about managing the lifecycle of knowledge consisting of creating, storing, sharing and applying knowledge. Two main approaches towards KM are codification and personalization. The first focuses on capturing knowledge using technology and the latter on the process of socializing for sharing and creating knowledge. Social media are becoming very popular as individuals and also organizations learn how to use it. The primary applications of social media in a business context are marketing and recruitment. But there is also a huge potential for knowledge management in these orga-
Lead Market India
Key Elements and Corporate Perspectives for Frugal Innovations

India is still perceived by some as a developing country that has yet to create world-class products of its own. However, this book shows that in recent years India has emerged as a lead market for frugality-driven innovations that are affordable, robust and successful even outside its geographic boundaries. Many global companies have recognized these changes and are ramping up their local R&D capabilities. At the same time, several Indian firms are venturing out to international shores and gaining access to new markets. Using a top-down approach, the book takes a closer look at systems of innovation at work and presents examples of successful, corporate innovations in multiple[...]

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Sustainability Reporting in Central and Eastern European Companies
International Empirical Insights

This collection of expert articles highlights the standards and practices concerning sustainability reporting among companies in Central and Eastern Europe (CEE). Due to the growing interest in corporate social responsibility issues, sustainability reporting has become increasingly common among businesses that claim to adhere to certain social, environmental and economic standards. While it can be observed that sustainability reporting is widely practiced in Western and Northern European countries, only few studies have been conducted on this topic in the CEE region. Drawing on a major empirical study involving researchers from 10 different CEE countries, this book addresses the[...]

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Regional Research Frontiers - Vol. 1
Innovations, Regional Growth and Migration

This volume focuses on frontiers in regional research and identifies trends and future developments in the areas of innovation, regional growth and migration. It also addresses topics such as mobility, regional forecasting, and regional policy, and includes expert contributions on disasters, resilience, and sustainability. Building on recent methodological and modelling advances, as well as on extensive policy-analysis experience, top international regional scientists identify and evaluate emerging new conceptual and methodological trends and directions in regional research.

Forthcoming
R. Jackson, P. Schaeffer (Eds.)

Corporate Social Responsibility in Times of Crisis
Practices and Cases from Europe, Africa and the World

This book explores national and transnational companies’ Corporate Social Responsibility (CSR) activities in times and settings in which they are confronted with economic and social challenges and analyzes these situations, ranging from the financial crisis to fourth generation sustainability. Presenting a number of different cases from various parts of Europe, North America and Africa, it showcases how companies respond to the challenges of the development, consultation, implementation, integration, measurement and consolidation of CSR. Further it specifies how these corporations deal with uncertainties over corporate and financial resources, global financial stability and growing[...]

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This book will appeal to a wide readership, from regional scientists and economists to geographers, [...] More on www.springer.com/978-3-319-50546-6

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Forthcoming
R. Jackson, P. Schaeffer (Eds.)

Regional Research Frontiers - Vol. 2
Methodological Advances, Regional Systems Modeling and Open Sciences
This is the second volume in a two-part series on frontiers in regional research. It identifies methodological advances as well as trends and future developments in regional systems modeling and open science. Building on recent methodological and modeling advances, as well as on extensive policy-analysis experience, top international regional scientists identify and evaluate emerging new conceptual and methodological trends and directions in regional research. Topics such as dynamic interindustry modeling, computable general equilibrium models, exploratory spatial data analysis, geographic information science, spatial econometrics and other advanced methods are the central focus of [...] More on www.springer.com/978-3-319-50589-3

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M. Kahanec, K.F. Zimmermann (Eds.)

Labor Migration, EU Enlargement, and the Great Recession
This volume extends and deepens our knowledge about cross-border mobility and its role in an enlarged EU. More specifically, its main purpose is to enlighten the growing and yet rather uninformed debate about the role of post-enlargement migration for economic adjustment in the crisis-stricken labor markets of the Eurozone and the EU as a whole. The book addresses the political economy aspects of post-enlargement migration, including its broader political contexts, redistributive impacts, but also nationalization of the enlargement agenda. It also covers the experience of receiving and sending countries with post-enlargement migration and its role during the current crisis. Renowned [...] More on www.springer.com/978-3-662-45319-3

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N. Kalaitzandonakes, P.W.B. Phillips, J. Wesseler, S.J. Smyth (Eds.)

The Coexistence of Genetically Modified, Organic and Conventional Foods
Government Policies and Market Practices
Since their commercial introduction in 1996, genetically modified (GM) crops have been adopted by farmers around the world at impressive rates. In 2011, 180 million hectares of GM crops were cultivated by more than 15 million farmers in 29 countries. In the next decade, global adoption is expected to grow even faster as the research pipeline for new biotech traits and crops has increased almost fourfold in the last few years. The adoption of GM crops has led to increased productivity, while reducing pesticide use and the emissions of agricultural greenhouse gases, leading to broadly distributed economic benefits across the global food supply chain. Despite the rapid uptake of GM [...] More on www.springer.com/978-1-4939-3725-7

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This book explores the factors that make digital disruption possible and the effects this has on existing business models. It takes a look at the industries that are most susceptible to disruption and highlights what executives can do to take advantage of disruption to re-invent their business model. It also examines the pivotal role that technology plays in creating new dynamics to business operations and forcing business model changes. Adoption of digital technology has caused process disruptions in a number of industries and led to new business models (e.g., Uber, Airbnb) and new products. In addition to covering some of the more popular and well known examples, this book targets [...] More on www.springer.com/978-3-319-44467-3

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This book focuses on the application of newly innovated analytical tools for sustainable development on regional economic and environmental issues in Korea. With a range of case studies, the authors explore a series of theoretical models and empirical methods including spatial CCE Model, multiregional Input-Output and econometric analysis, logit model, contingent valuation method, GIS, sample selection model, machine learning technique, stochastic frontier analysis, and panel analysis. These models and methods are tailored to spatial development issues such as agglomeration, clustering and industrial innovation, human capital and labor market, education and R&D investments and [...] More on www.springer.com/978-981-10-0298-4

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Perspectives on Economic Development and Policy in India
In Honour of Suresh D. Tendulkar

The book pays tribute to the celebrated economist Professor Suresh Tendulkar’s contribution and scholarship to economics, economic-policy making, and economic reforms in India. Professor Tendulkar served on numerous panels and commissions set up to reform diverse aspects of India’s economy. To name a few, he served as the Chairperson of the Prime Minister’s Economic Advisory Council, Chairman of the National Commission of Statistics, National Sample Survey Organisation, Committee on National Accounts, and as a member in the Fifth Pay Commission, the Disinvestment Commission (1996). He is credited with devising the new method to estimate poverty in India which resulted in India’s[...]

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Law and Economics in Europe and the U.S.
The Legacy of Juergen Backhaus

This volume traces the evolution of the field of law and economics from its European roots to its neoclassical “Chicagian” period to its current identity as a more fluid, transatlantic discipline. Paying special attention to the work of German economist Juergen Backhaus, who was instrumental in the reintroduction of the European perspective to the field, this book analyzes this gradual shift in the law and economics debate and provides a state-of-the-art of the literature currently being produced by the field’s most active scholars. Beginning with a discussion of the history of the field and Backhaus’ role in its development, the volume provides a survey of issues central to the[...]

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P. Mandal, J. Vong (Eds.)

Entrepreneurship in Technology for ASEAN

This edited book focuses on growth and entrepreneurial development in rapidly developing countries in Asia-Pacific region. The book synthesizes the scholarly papers and ideas presented at the 3rd International Conference on Managing the Asian Century, Kuala Lumpur, Malaysia in 2015. It accounts for that fact that entrepreneurs of today are focusing more on technology and that this is happening in so-called Smart Nations. Chapters in the book elaborate on huge gains in innovation in ASEAN, China and India. Gains that are essential for national
focus on sustainably fostering Africa’s regional trade agenda. It examines the extent to which South-South regional trade agreements (RTAs) have contributed toward enhancing regional integration and economic expansion in Africa in particular, and in the South in general. The authors recommend new conceptual frameworks, appropriate initiatives, and workable policy recipes to help South-South RTAs enhance Africa’s economic transformation trajectory. The book underscores the geo-politics, as well as the opportunities and challenges that emerging economies now represent for Africa in the [...] More on www.springer.com/978-3-319-45568-6

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M. Peris-Ortiz, J.J. Ferreira (Eds.)

Cooperative and Networking Strategies in Small Business

The book aims to collect the most recent research and best practices in the cooperative and networking small business field identifying new theoretical models and describing the relationship between cooperation and networks in the small business strategy context. It examines different concepts and analytical techniques better understand the links between cooperative strategies and networks in small businesses. It also studies the existing economic conditions of network and strategic implications to small business from the point of view of their internal and external consistency. Cooperation and networks is a fashionable topic. It is receiving increasing attention in popular management [...] More on www.springer.com/978-3-319-44508-3

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Forthcoming
M. Peris-Ortiz, F. Teulon, D. Bonet-Fernandez (Eds.)

Social Entrepreneurship in Non-Profit and Profit Sectors
Theoretical and Empirical Perspectives

This volume examines the theoretical and empirical landscape of social entrepreneurship in both non-profit and profit sectors. It extends the traditional view of social entrepreneurship to include the environmental and institutional factors that affect the emergence of social entrepreneurship activities, such as formal laws, regulations, procedures and informal institutions. The editors aim to provide evidence and increased understanding of this growing phenomenon. Social Entrepreneurship is gaining recognition as a key element of economic and social development. It embraces a wide set of situations with a broad scope of activities in for-profit and non-profit organizations interested [...]

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Service Business Model Innovation in Healthcare and Hospital Management
Models, Strategies, Tools

This book demonstrates how to successfully manage and lead healthcare institutions by employing the logic of business model innovation to gain competitive advantages. Since clerk-like routines in professional organizations tend to overlook patient and service-centered healthcare solutions, it challenges the view that competition and collaboration in the healthcare sector should not only incorporate single-end services, therapies or diagnosis related groups. Moreover, the authors focus on holistic business models, which place greater emphasis on customer needs and put customers and patients first. The holistic business models approach addresses topics such as business operations, [...]

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A.A. Pinto, E. Accinelli Gamba, A.N. Yannacopoulos, C. Hervés-Beloso (Eds.)

Trends in Mathematical Economics
Dialogues Between Southern Europe and Latin America

This book gathers carefully selected works in Mathematical Economics, on myriad topics including General Equilibrium, Game Theory, Economic Growth, Welfare, Social Choice Theory, Finance. It sheds light on the ongoing discussions that have brought together leading researchers from Latin America and Southern Europe at recent conferences in venues like Porto, Portugal; Athens, Greece; and Guanajuato, Mexico. With this volume, the editors not only contribute to the advancement of research in these areas, but also inspire other scholars around the globe to collaborate and research these vibrant, emerging topics.

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D. Prud’homme, H. Song (Eds.)

Economic Impacts of Intellectual Property-Conditioned Government Incentives

This book provides new insights into the economic impacts, strategic objectives and legal structures of an emerging branch of government incentives conditioned on meeting intellectual property-related requirements. Despite becoming more common in recent years, such incentives – ranging from patent fee subsidies and patent box tax deductions to inventor remuneration schemes – are still under-researched. A diverse range of analytical methods, including econometric analyses, case studies and comparative legal analysis, are used to study these
incentives in countries in Europe and China. Scholars, policymakers and practitioners can benefit from the conceptual and practical insights as[...]
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Iranian Entrepreneurship
Deciphering the Entrepreneurial Ecosystem in Iran and in the Iranian Diaspora
This book presents a comprehensive, state-of-the-art portrait of entrepreneurship and small business management issues in Iran and among Iranian Diaspora. It highlights major contributions in this book address topics including: innovation, female entrepreneurship, social entrepreneurship, migrant entrepreneurship, corporate entrepreneurship, institutional support of entrepreneurial initiatives, and more. This book is the outcome of an extensive research endeavor spanning several years and includes the latest contributions from highly respected authors and experts from Iran and beyond.
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The Artful Economist
A New Look at Cultural Economics
This book reassesses central topics in cultural economics. Public finance and public choice theory as the basis for decision-making in cultural and media policy, the role of welfare economics in cultural policy, the economics of creative industries, the application of empirical testing to the performing arts and the economics of cultural heritage. Cultural economics has made enormous progress over the last 50 years, to which Alan Peacock made an important contribution. The volume brings together many of the senior figures, whose contributions to the various special fields of cultural economics have been instrumental in the development of the subject, and others reflecting[...]
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State, Institutions and Democracy
Contributions of Political Economy
This book presents a set of original and innovative contributions on state, institutions and democracy in the field of political economy. Modern political economy has implied the interaction between politics and economics to understand political, electoral and public issues in different nations, and in this volume a group of leading political economists and political scientists from Europe, America and Asia provides theoretical advances, modelling and case studies on main topics in political economy. The analysis of the role and performance of politics and democracy in diverse nations implies the study of the organization of the state, lobbying, political participation, public[...]
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The Initiators?
The Zicklin School of Business Financial Markets Series
Rapidly Changing Securities Markets: Who are the Initiators? The Zicklin School of Business Financial Markets Series
This book offers a look at equity markets and what they have experienced since the 1997 Order Handling Rules were instituted. Specifically, it examines the tremendous technology innovation, intensified competition between an expanding set of alternative trading venues, and continuing regulatory changes that have occurred. Who have been the key initiators? How has market quality evolved over this period in response? What further structural and regulatory changes are still needed? These are among the key questions addressed in the volume, titled after the Baruch College Financial Markets Conference enti-
Social Entrepreneurship and Tourism
Philosophy and Practice

This volume explores the links between the rapidly growing phenomenon of social entrepreneurship (SE) and the international tourism and hospitality industry. This unique industry is particularly ripe for transformation by SE and the book’s authors delve deeply into the reasons for this. The book has three parts. The first creates a conceptual and theoretical framework for understanding the uniqueness of SE in the tourism context. The second examines different communities of practice where SE is being applied in tourism. The third is a rich collection of case studies from eight countries where tourism SE is already having an impact. The book’s authors address the topic from many [...] More on www.springer.com/978-3-319-46516-6

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Public Debt Management
Separation of Debt from Monetary Management in India

This book examines the objectives of public debt management and the re-emerging issue of separating monetary policy formulation from fiscal and debt management. The recent Great Recession has resulted in a rethink of the objectives and working of macroeconomics, and in many countries, including India, has led to the scope of fiscal operations being expanded and debt-to-GDP ratios increasing significantly. Consequently, debt management has encountered considerable difficulties, and the need for coordination between monetary and debt man-

Economic Thought and Institutional Change in France and Italy, 1789–1914
A Comparative Study

This book explores the relationship between economic thought, proposals for reform of political institutions, and civil society in the period between the rise to power of Napoleon and the eve of the First World War in Italy and France – two countries with a similar cultural and political tradition and with personal mobility of the intellectual class. The first section of the book is devoted to the struggle for identity, justice, and liberty, including its economic dimensions. The relation between political and economic freedom and its effect on equity is then addressed in detail, and the third, concluding section focuses on the intellectual and political conflict between the social [...] More on www.springer.com/978-3-319-25353-4

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