### SPRING 2017 – Title Selection

**Medicine – General Medicine + Public Health**

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<td>A Guideline for Developing and Developed Countries</td>
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An essential read for policy makers who are seeking a framework to understand the causes of obesity to poverty and inequality. The authors explore a unique socioeconomic model that helps to build the framework to understand the causes of obesity and its relation to health, science, and economics. An essential read for policy makers who are seeking a framework to address this problem.


**Softcover**
2017. X, 320 p. 19 illus., 17 illus. in color. (SpringerBriefs in Public Health)
► 53,49 €

Erscheinungstermin: April 3, 2017

**Forthcoming**

H.G. Birnbaum, P.E. Greenberg (Eds.)

**Decision Making in a World of Comparative Effectiveness Research**

A Practical Guide

In the past decade there has been a worldwide evolution in evidence-based medicine that focuses on real-world Comparative Effectiveness Research (CER) to compare the effects of one medical treatment versus another in real world settings. While most of this burgeoning literature has focused on research findings, data and methods, Howard Birnbaum and Paul Greenberg (both of Analysis Group) have edited a book that provides a practical guide to decision making using the results of analysis and interpretation of CER. Decision Making in a World of Comparative Effectiveness contains chapters by senior industry executives, key opinion leaders, accomplished researchers, and leading attorneys[…]


**Hardcover**
2017. VI, 243 p. 24 illus., 23 illus. in color.
► 144,44 €
ISBN 978-3-319-47517-2

Gewöhnlich versandfertig in 3-5 Werktagen.

**The CAPRISA Clinical Trials: HIV Treatment and Prevention**

Since its inception 14 years ago, CAPRISA has conducted numerous clinical studies that have influenced international TB-HIV treatment guidelines as well as HIV prevention through innovations in the microbiocide and vaccine fields. This book provides a historical account of how each of CAPRISA’s high impact studies was created, developed, implemented, analysed and communicated. In doing so, the reader is taken on a journey that provides glimpses into the genesis of research ideas and how this ultimately leads to a range of HIV prevention and treatment studies that have impacted the global response to the HIV and TB epidemics. Comprised of 5 sections, the book details the following: HIV[…]

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**Hardcover**
2017. VI, 243 p. 24 illus., 23 illus. in color.
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**The Economics of Obesity**

**Poverty, Income Inequality and Health**

Providing a fascinating insight into the factors that influence individual choices regarding eating habits, diet and other behavioral patterns relevant to obesity, this book offers a new perspective about the relationship of obesity to poverty and inequality. The authors explore a unique socioeconomic model that helps to build the framework to understand the causes of obesity and its relation to health, science, and economics. An essential read for policy makers who are seeking a framework to address this problem.

More on www.springer.com/978-981-10-2910-3

**Softcover**
2017. XXVIII, 84 p. 5 illus., 2 illus. in color. (SpringerBriefs in Public Health)
► 53,49 €

Erscheinungstermin: March 15, 2017

**Forthcoming**

E. Calhoun, A. Esparza (Eds.)

**Patient Navigation**

**Overcoming Barriers to Care**

Documenting the success and result of patient navigation programs, this book represents the culmination of years of research and practical experience by scientific leaders in the field. A practical guide to creating, implementing, and evaluating successful programs, Patient Navigation - Overcoming Barriers to Care offers a step-by-step guide towards creating and implementing a patient navigation program within a healthcare system. Providing a formal structure for evaluation and quality improvement this book is an essential resource for facilities seeking patient navigation services accreditation.

More on www.springer.com/978-1-4939-6977-7

**Hardcover**
2017. X, 320 p. 19 illus., 17 illus. in color.
► 177,09 €

Erscheinungstermin: March 20, 2017

**Indoor Air Quality in Healthcare Facilities**

This interdisciplinary guide offers background, research findings, and practical strategies for assessing and improving air quality in hospitals and other healthcare settings.Positing good air quality as critical to patient and staff well-being, it identifies disease-carrying microbes, pollutants, and other airborne toxins and their health risks, and provides localized interventions for reducing transmission of pathogens. Effective large-scale approaches to air quality control are also outlined, from green building materials to hygienic HVAC and air treatment practices. Its thoroughness of coverage makes this book a vital resource for professionals involved in every aspect of health[…]

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**Softcover**
2017. XVII, 132 p. 10 illus., 8 illus. in color. (SpringerBriefs in Public Health)
► 53,49 €
ISBN 978-3-319-49159-2

**Food Poverty and Insecurity: International Food Inequalities**

This volume is concerned with food poverty and action on food (in)security. The context is a global one: as the developed world faces a problem with overconsumption and chronic diseases, the developing world is addressing the double burden of hunger and over consumption. Even in the developed world, nation states are facing the rise of modern malnutrition which is over consumption, but also the re-emergence of hunger as there are growing levels of poverty and inequality due to the financial crises. Food insecurity is in many people’s minds associated with hunger, and while this is true the modern food
system has introduced new complexities to food insecurity with the growth of [...]

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Softcover
2016. X, 126 p. 7 illus. in color. (Food Policy)
► 64,19 €
ISBN 978-3-319-23858-6

Gewöhnlich versandfertig in 3-5 Werktagen.

Human Trafficking Is a Public Health Issue
A Paradigm Expansion in the United States
This clear-sighted reference examines the public health dimensions of labor and sex trafficking in the United States, the scope of the crisis, and possibilities for solutions. Its ecological lifespan approach globally traces risk and protective factors associated with this exploitation, laying a roadmap towards its prevention. Diverse experts, including survivors, describe support and care interventions across domains and disciplines, from the law enforcement and judicial sectors to community health systems and NGOs, with a robust model for collaboration. By focusing on the humanity of trafficked persons, a public health paradigm broadens our understanding of and ability to address [...]

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ISBN 978-3-319-47823-4

Gewöhnlich versandfertig in 3-5 Werktagen.

Forthcoming
R.A. Connelly, T. Turner (Eds.)

Health Literacy and Child Health Outcomes
Promoting Effective Health Communication Strategies to Improve Quality of Care
This compact resource presents current data on health literacy as it affects child health outcomes, with a sharp focus on improving communication between healthcare providers and pediatric patients and their families. A frequently overlooked social determinant of health in children, health literacy is shown as a critical skill for patients and families and a key aspect of patient engagement. The authors’ evidence-based survey pinpoints common problems in healthcare providers’ verbal and written communication with pediatric patients, their parents, and/or caregivers.
Readers will learn about practical health literacy strategies for addressing and preventing miscommunication at the [...]

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Softcover
2017. VIII, 94 p. 10 illus., 4 illus. in color. (SpringerBriefs in Child Health)
► 53,49 €
ISBN 978-3-319-50798-9

Erscheinungstermin: April 10, 2017

Forthcoming
R. Edwards, M. Lindquist (Eds.)

Pharmacovigilance Critique and Ways Forward
Written by experienced authors, this book offers expert personal views on what the current problems in pharmacovigilance are and how they should be solved. This book stems from thoughts and ideas discussed in a series of meetings of the International Society of Pharmacovigilance (ISoP), where concerns were raised that the current pharmacovigilance system is not delivering optimally to improve therapeutics in clinical practice. Pharmacovigilance of the future must be an active and integral part of health care delivery, and focus more on science and practices that support health professionals and patients in day-to-day care situations. To achieve this, a dynamic and sustainable [...]

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ISBN 978-3-319-40399-1

Gewöhnlich versandfertig in 3-5 Werktagen.

Forthcoming
R. HK

Medical Statistics For Beginners
This book deals with statistics in medicine in a simple way. The text is supported by abundant examples from medical data. This book aims to explain and simplify the process of data presentation. Further aspects addressed include how to design and conduct clinical trials, and how to write journal articles.

More on www.springer.com/978-981-10-1922-7

Hardcover
2017. XV, 181 p. 110 illus., 15 illus. in color.
► 96,29 €
ISBN 978-981-10-1922-7

Gewöhnlich versandfertig in 3-5 Werktagen.

Forthcoming
R. Habicht, M. Gulati (Eds.)

Hospital Medicine Perspectives, Practices and Professional Development
This practical resource provides hospitalists of all levels a comprehensive foundation for understanding the critical elements of hospital medicine. Beginning with an overview of the healthcare system, chapters provide relevant insights on management, regulations, evidence-based approaches, an awareness of safety and economic concerns and professional devel-
opment skills. Perspectives on how hospitalist and hospital medicine teams can effectively engage this system to provide cost-effective, high-quality care are offered throughout this volume. With real-world guidance on the major tenets of hospital medicine, Hospital Medicine will serve as the definitive guide to a successful[...]

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Softcover
2017. X, 228 p. 25 illus. in color.
► 69,54 €
ISBN 978-3-319-49090-8
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A.-L.H. Hamdan

Strategic Thinking in a Hospital Setting
Translating the realities of healthcare reform and healthcare costs into competitive hospital practice is the goal of this accessible, jargon-free guide. Taking its cue from Michael Porter’s highly-regarded business strategies, it offers a sound framework for hospitals looking to develop efficient, patient-centered service delivery, identifying keys to clinical, administrative, and marketing success. The book organizes business and clinical priorities where they intersect so that physicians throughout healthcare systems can understand their role in building and sustaining innovation, and leverage their strengths and system resources toward meeting patient needs. In addition, chapters[...]

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R. Kelz, S.L. Wong (Eds.)

Surgical Quality Improvement
This book teaches the theories and concepts behind surgical quality improvement and explains the skills and traits needed to become a high quality provider. The editors aim to teach and inspire the reader to achieve high quality outcomes and strive for continuous improvement.

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ISBN 978-3-319-23355-0
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K. Marsh, M. Goetghebeur, P. Thokala, R. Baltussen (Eds.)

Multi-Criteria Decision Analysis to Support Healthcare Decisions
Representing the first collection on the topic, this book builds from foundations to case studies, to future prospects, providing the reader with a rich and comprehensive understanding of the use of multi-criteria decision analysis (MCDA) in healthcare. The first section of the collection presents the foundations of MCDA as it is applied to healthcare decisions, providing guidance on the ethical and theoretical underpinnings of MCDA and how to select MCDA methods appropriate to different decision settings. Section two comprises a collection of case studies spanning the decision continuum, including portfolio development, benefit–risk assessment, health technology assessment,[...]

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Hardcover
2017. VI, 323 p. 32 illus., 12 illus. in color.
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ISBN 978-3-319-47538-7
Erscheinungstermin: March 23, 2017

S.-w. Leung, H. Hu (Eds.)

Evidence-based Research Methods for Chinese Medicine
This book is a practical guide to the evidence-based medicine (EBM) research methods that are applicable to Chinese medicine (CM). It includes 3 parts: clinical research, healthcare data research and laboratory research. In each chapter, it explains how to acquire, analyze and evaluate a specific kind of CM research result. Authors exemplify the most important methods with successful cases in transforming reliable data into new knowledge of CM. This book emphasizes the requirements for CM researchers to design and conduct CM studies by following the best available principles, standards and guidelines.

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2016. XIII, 197 p. 12 illus., 7 illus. in color.
► 96,29 €
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J. Mauskopf, S.R. Earnshaw, A. Brogan, S. Wolowacz, T.-H. Brodtkorb

Budget-Impact Analysis of Health Care Interventions
A Practical Guide
The first of its kind for budget-impact analysis, this comprehensive guide provides clear and concise instructions for evaluating the impact that new pharmaceuticals will have on the budget for a specific jurisdiction. The book demonstrates how to create a budget-impact analysis using a simple six-step process that is consistent with current guidelines for these analyses. Examples and exercises for each chapter afford an opportunity to practice the six-step process in practical applications. The book progresses from a framework for budget impact analyses to an in-
depth review of components and how to develop and present these in software applications and reports. Critical[...]

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Hardcover
2017. XVI, 240 p. 27 illus.
► 42,79 €
ISBN 978-3-319-50480-3
Erscheinungstermin: March 30, 2017

**Cross-Cultural Perspectives on Couples with Mixed HIV Status: Beyond Positive/Negative**

This edited volume presents a detailed portrait of couples living with mixed HIV status, where one partner is HIV-positive and the other negative. Readers will come to understand the various and complex ways in which these mixed-status, or serodiscordant couples build a life together within the shadow of HIV-related stigma. Spanning the globe, coverage explores serodiscordance as a negotiated practice and process, inseparable from the social context in which it is situated. The book shows how couples draw on diverse and sometimes contradictory cultural discourses of medicine, romance, and “normality” to make sense of and manage their mixed HIV status and any perceived risks, not[...]

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**Disruptive Cooperation in Digital Health**

This clear-sighted volume introduces the concept of “disruptive cooperation”—transformative partnerships between the health and technology sectors to eliminate widespread healthcare problems such as inequities, waste, and inappropriate care. Emphasizing the most pressing issues of a world growing older with long-term chronic illness, it unveils a new framework for personalized, integrative service based in mobile technologies. Coverage analyzes social aspects of illness and health, clinically robust uses of health data, and wireless and wearable applications in intervention, prevention, and health promotion. And case studies from digital health innovators illustrate opportunities for[...]

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**New Perspectives in Medical Records**

Meeting the Needs of Patients and Practitioners

This book provides innovative practical suggestions regarding the production and management of medical records that are designed to address the inconsistencies and errors that have been highlighted especially in relation to national eHealth programs. Challenges and lessons that have emerged from the use of clinical information and the design of medical records are discussed, and principles underpinning the implementation of health IT are critically examined. New trends in the use of clinical data are explored in depth, with analysis of issues relating to integration and sharing of patient information, data visualization, big data analytics, and the requirements of modern electronic[...]

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**Workplace Environmental Design in Architecture for Public Health**

Impacts on Occupant Space Use and Physical Activity

This concise volume analyzes the potential for the workplace environment—where so many people spend so much of their day—to improve workers’ capacity for health and wellness. It pinpoints the link between sedentary lifestyles and poor health, and explores the role of office spatial design in encouraging physical activity to promote physical activity, health and prevent disease. The featured research study tracks workers’ movement in a variety of office layouts, addressing possible ways movement-friendly design can co-exist with wireless communication, paperless offices, and new corporate concepts of productivity. From these findings, the author’s conclusions extend public health[...]

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**Pediatric Forensic Evidence**

A Guide for Doctors, Lawyers and Other Professionals

This book provides guidance to all professionals working with children who present with injuries, neglect, illness falsification and other forms of child abuse. Clinical findings and the current literature are analyzed. The author’s clinical experience is shared to assist the reader in diagnosing the cause of injury and other presentations. This text is the result of many years of experience in the UK working with children in an East London hospital (which receives over 1000 children a week through the children’s Emergency Department) and the analysis of over 400 cases for the Family and Crown Courts. Mainstream opinions, the
medical literature, and examples from extensive experience[...]
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Softcover
2017. XVI, 205 p. 18 illus. in color.
► 96,29 €
ISBN 978-3-319-45335-4
Erscheinungstermin: January 2, 2017

L. Sampietro-Colom, J. Martin (Eds.)
Hospital-Based Health Technology Assessment
The Next Frontier for Health Technology Assessment
A timely work describing how localized hospital-based health technology assessment (HB-HTA) complements general, ‘arms-length’ HTA agency efforts, and what has been the collective global impact of HB-HTA across the globe. While HB-HTA has gained significant momentum over the past few years, expertise in the field, and information on the operation and organization of HB-HTA, has been scattered. This book serves to bring this information together to inform those who are currently working in the field of HTA at the hospital, regional, national or global level. In addition, this book is intended for decision-makers and policy-makers with a stake in determining the uptake and[...]
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Hardcover
2016. XII, 397 p. 39 illus., 33 illus. in color.
► 139,09 €
ISBN 978-3-319-39203-5
Gewöhnlich versandfertig in 3-5 Werktagen.

H.C. Sax (Ed.)
Measurement and Analysis in Transforming Healthcare Delivery
Volume 2: Practical Applications to Engage and Align Providers and Consumers
This volume is complementary to Volume 1: Quantitative Approaches in Health Systems Engineering—which provides in-depth analysis of the statistical and quantitative aspects of Health Systems Engineering. Volume 2: Practical Applications to Engage and Align Providers and Consumers builds upon these concepts with the integration of additional economic, performance and quality measures. Stressing the importance of changes in the economics of health care financing, it will serve as a resource for not only leaders of organizations, but also providers who will be practicing a different type of medicine from that of which they were trained. After defining the challenges, the authors will[...]
More on www.springer.com/978-3-319-46220-2

Hardcover
2017. XIV, 126 p. 9 illus. in color.
► 71,68 €
ISBN 978-3-319-46220-2
Gewöhnlich versandfertig in 3-5 Werktagen.

R.B. Taylor
The Amazing Language of Medicine
Understanding Medical Terms and Their Backstories
This book tells the intriguing and often colorful stories of the medical words we use. The origins of clinical and scientific terms can be found in Greek and Latin myths, in places such as jungles of Uganda and the islands of the Aegean Sea, in the names of medicine’s giants such as Hippocrates and Osler, and in some truly unlikely sources. In this book you will learn the answers to questions such as: What disease was named for an American space flight?

• Do you know the echoic word for elephantine rumbling of the bowels?
• What drug name was determined by drawing chemists’ notes out of a hat?
• What are surfer’s eye, clam digger’s itch, and hide[...]
More on www.springer.com/978-3-319-50327-1

Softcover
2017. XXII, 238 p. 139 illus., 96 illus. in color.
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Gewöhnlich versandfertig in 3-5 Werktagen.

J.R. Turner, D.R. Karnad, S. Kothari
Cardiovascular Safety in Drug Development and Therapeutic Use
New Methodologies and Evolving Regulatory Landscapes
At a time when the field of cardiac safety is going through important changes, this unique book provides the rationale for, and cutting-edge explanations of, new regulatory landscapes that will likely govern cardiac safety assessments globally for the foreseeable future. Exposure-response modeling is already being accepted by regulatory agencies in lieu of the traditional Thorough QT/QTc Study, and the Comprehensive in vitro Proarrhythmia Assay initiative is well under way. Developments in the field of cardiovascular safety are also described and discussed in the book. These include the search for more efficient ways to exonerate new drugs for type 2 diabetes from an unacceptable[...]
High Performance in Hospital Management
A Guideline for Developing and Developed Countries

This book provides a broad overview of what is needed to run hospitals and other health care facilities effectively and efficiently. All of the skills and tools required to achieve this aim are elucidated in the book, including business engineering and change management, strategic planning and the Balanced Scorecard, project management, integrative innovation management, social and ethical aspects of human resource management, communication and conflict management, staff development and leadership. The guidance offered is exceptional and applicable in both developed and developing countries. Furthermore, the relevant theoretical background is outlined and instructive case reports are[...]

More on www.springer.com/978-3-662-49658-9

Hardcover
2017. XIX, 225 p. 100 illus., 50 illus. in color.
► 96,29 €
ISBN 978-3-662-49658-9
Erscheinungstermin: March 15, 2017