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eCommerce & Retail Marketing

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Innovative Quality Improvements in Operations
Introducing Emergent Quality Management
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The New Digital Workplace
How New Technologies Revolutionise Work

Business Accounting
Business Accounting has been developed specifically for the needs of non-specialist students studying accounting as part of another degree. The authors explain the key concepts clearly and concisely, using examples, cases and real company data to contextualise the theory. [...] 3rd ed. 2017. XXIV, 624 p. Softcover $ 62.00 ISBN 978-1-137-52149-1

Understanding Novelty in Organizations
A Research Path Across Agency and Consequences
Providing a first tentative understanding of novelty and a set of implications for organizations to manage it, this book focuses on the potential offered by emergent novelty, namely novelty which is neither designed nor pursued. The author asks how organizations might increase their abilities and strategies to benefit from its early recognition. [...] 2018. XVI, 273 p. 16 illus. Hardcover $ 129.00 ISBN 978-3-319-56095-3
Driven to the Brink
Why Corporate Governance, Board Leadership and Culture Matter

Driven to the Brink is a collection of short stories about corporate disasters and how inadequate governance and flawed culture caused a massive destruction of shareholder value. Look at any major corporate meltdown and two factors emerge: a failure of corporate governance and a culture where short-termism and greed are rewarded and risk is encouraged to flourish unchecked. [...] 2017. XVIII, 244 p. Hardcover $29.99 ISBN 978-1-137-59051-0

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This book explores the implications of knowing our place in the universe and recognising our hybridity. It is a series of self-reflections and essays drawing on many diverse ways of knowing. The book examines the complex ethical challenges of closing the wide gap in living standards between rich and poor people/communities. [...] 2017. LVI, 372 p. 73 illus., 71 illus. in color. (Contemporary Systems Thinking) Hardcover $159.00 ISBN 978-3-319-58010-4
Rapidly Changing Securities Markets
Who Are the Initiators?
This book offers a look at equity markets and what they have experienced since the 1997 Order Handling Rules were instituted. Specifically, it examines the tremendous technology innovation, intensified competition between an expanding set of alternative trading venues, and continuing regulatory changes that have occurred. [...] 2017. XI, 122 p. (Zicklin School of Business Financial Markets Series) Hardcover $89.99 ISBN 978-3-319-54587-5

Introduction to Cutting and Packing Optimization
Problems, Modeling Approaches, Solution Methods

Conducting Business in China and India
A Comparative and Contextual Analysis
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Supply Chain Disruption Management Using Stochastic Mixed Integer Programming

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A Governance Perspective on Structure, Dynamics and Performance
This book explores the basic traits of inter-organizational networks, examining the interplay between structure, dynamics, and performance from a governance perspective. The book assumes a novel theoretical angle based on the interpretation of networks as multiple systems, and advances the theory in the realm of network effectiveness and failure. [...] 2017. XV, 157 p. 3 illus. Hardcover $4.99 ISBN 978-3-319-52092-6

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Entrepreneurship in Transition Economies: Diversity, Trends, and Perspectives

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Family Business and Technological Innovation

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Revisiting the Entrepreneurial Mind

Industry 4.0

Entrepreneurship in Transition Economies
The contemporary workplace is ever changing. In many countries the effects of economic globalization has seen the rise in zero-hour contracts, the erosion of trade union power and income inequality. In addition, high-performance work systems, business ethics and environmental sustainability are now creating tremendous challenges in many organizations. ...
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A. J. Jacobs, East Carolina University, Greenville, NC, USA

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Shifting Locales in the Motor Vehicle Industry


A. Cuervo-Cazurra, Northeastern University, BOSTON, MA, USA (Ed)

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R. G. Barcelona, University of Navarra IESE Business School (Barcelona), Barcelona, Spain

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G. Atwal, Burgundy School of Business, Dijon, France; D. Bryson, Rennes School of Business, Rennes, France

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R. Schütze, University of Fribourg, Department of Informatics, Fribourg, Switzerland

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