SpringerLink Content and Its Visitors

Who Are The Visitors?

More than three quarters of all SpringerLink users are from academic institutions.

- 34% Student
- 25% Academic Researcher, Professor, Lecturer
- 20% Ph.D. Candidate, Doctoral Student
- 5% Researcher, R&D Professional Industry
- 4% Researcher Government, Non-Profit
- 4% Physician, Clinician
- 8% Other

The remaining users are from other research organizations, clinics/medical schools, and industry.

How Many Visitors in 2016?

127m Unique Visitors
285m Visits

Where Do They Come From?

- Europe 34%
- Asia-Pacific 27%
- North America 25%
- Latin America 5%
- Africa 3%
- Middle East 6%

What is Available on SpringerLink?

- 6,101,763 Articles
- 3,958,603 Chapters
- 479,487 Reference Work Entries
- 46,574 Protocols

Where Do They Start?

- A&I Databases 7%
- Library Websites 9%
- Google Scholar 27%
- Google Web Search 40%
- Other 17%
- Books 9%
- Journals 7%
- Archival Journals 3%
- Palgrave Macmillan Journals 2%